

## Seni Jaya appoints Ong Kah Hoe as executive director

### CORPORATE NEWS

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Billy Ong Kah Hoe




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KUALA LUMPUR: [Seni Jaya Corp Bhd](#)  has appointed Ong Kah Hoe (Billy Ong) as an executive director effective Sept 13.

The outdoor advertising services provider, in a statement, said Ong emerged as a substantial shareholder in Seni Jaya following the acquisition of 2.94 million ordinary shares, or 6.1%-stake through a direct business transaction.

With that, Ong now holds an 11.0%-stake in Seni Jaya via direct and indirect interests.

Presently, Ong, 48 is the group managing director of [OCR Group Bhd](#) , where he spearheads the group's overall strategy and direction in the property development, construction and project management consultation businesses.

In addition, he also sits on the board of several private limited companies.

Seni Jaya said Ong possesses in-depth experience in the out-of-home (OOH) advertising business through his ownership of a private company in that space.

“I am extremely honoured to join the board of Seni Jaya. Together with the management team, they have done a commendable job in turning around the company through the ongoing transformation plan.

“I believe my own experience in the OOH advertising space and directorship background in OCR can add value and perspective to the present leadership structure and help propel the group further,” Ong said.